

# TRADEMARK ASSIGNMENT

Electronic Version v1.1  
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Biz Dev Group, Inc. (d/b/a Virtual Edge Institute)		10/25/2011	CORPORATION: NEVADA
RECEIVING PARTY DATA			
Name:	Virtual Edge Institute LLC		
Street Address:	35 East Wacker Drive		
Internal Address:	Suite 500		
City:	Chicago		
State/Country:	ILLINOIS		
Postal Code:	60601		
Entity Type:	LIMITED LIABILITY COMPANY: ILLINOIS		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Serial Number:	85276464	DIGITAL EVENT STRATEGIST	
Serial Number:	85248208	VIRTUAL EDGE INSTITUTE	
Serial Number:	85245391	VIRTUAL EDGE SUMMIT	
Serial Number:	85208452	VIRTUAL EDGE	
CORRESPONDENCE DATA			
Fax Number:	(312)759-5646		
Phone:	312-357-1313		
Email:	sbrown1@btlaw.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Sarah Brown		
Address Line 1:	P.O. Box 2786		
Address Line 4:	Chicago, ILLINOIS 60690		
ATTORNEY DOCKET NUMBER:	40945-6		

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 REEL: 004669 FRAME: 0827

NAME OF SUBMITTER:	Sarah M. Brown
Signature:	/sbrown/
Date:	12/01/2011
<b>Total Attachments: 5</b> source=virtual edge assignment#page1.tif source=virtual edge assignment#page2.tif source=virtual edge assignment#page3.tif source=virtual edge assignment#page4.tif source=virtual edge assignment#page5.tif	

## TRADEMARK APPLICATION ASSIGNMENT

This Trademark Application Assignment is dated as of October 25, 2011 (the "Assignment") between Biz Dev Group, Inc. (d/b/a Virtual Edge Institute), a Nevada corporation doing business at 400 Main Street, Suite 208, Pleasanton, CA 94566 (the "Assignor") and Virtual Edge Institute LLC, an Illinois limited liability company doing business at 35 East Wacker Drive, Suite 500, Chicago IL 60601 (the "Assignee").

WHEREAS, Assignor is the owner of all right, title and interest in and to the applications for trademark, including any and all goodwill of the business symbolized thereby, as set forth on Schedule A attached hereto, (collectively, the "Marks");

WHEREAS, Assignor has agreed to transfer, sell and assign to Assignee all of Assignor's right, title and interest in and to the Marks; and

WHEREAS, Assignee desires to own all right title and interest in and to the Marks.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties hereto agree as follows:

1. Assignment. Assignor hereby conveys and assigns to Assignee all right, title and interest in and to the Marks, including the goodwill of the business symbolized thereby, together with the right to sue for and receive all damages from past, present and future infringement of the Marks.

2. Further Assurances. Assignor agrees to execute and deliver at a future date any additional documents that Assignee reasonably determines are required to perfect Assignee's ownership of or title to the Marks.

3. Successor and Assigns. This Assignment is binding on the Assignor and its respective successors and assigns, and inures to the benefit of the Assignee and its successors and assigns.

### Assignor

BIZ DEV GROUP, INC.  
(d/b/a Virtual Edge Institute)

By: [Signature]

Name: Michael Doyle

Title: President

### Assignee

VIRTUAL EDGE INSTITUTE LLC

By: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

[NOTARY PAGES FOLLOW]

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WHEREAS, Assignor is the owner of all right, title and interest in and to the applications for trademark, including any and all goodwill of the business symbolized thereby, as set forth on Schedule A attached hereto, (collectively, the "Marks");

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WHEREAS, Assignee desires to own all right title and interest in and to the Marks.

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1. Assignment. Assignor hereby conveys and assigns to Assignee all right, title and interest in and to the Marks, including the goodwill of the business symbolized thereby, together with the right to sue for and receive all damages from past, present and future infringement of the Marks.

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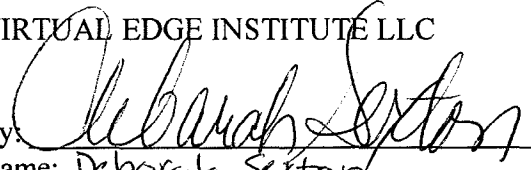
**Assignor**

**Assignee**

BIZ DEV GROUP, INC.  
(d/b/a Virtual Edge Institute)

VIRTUAL EDGE INSTITUTE LLC

By: \_\_\_\_\_  
Name: \_\_\_\_\_  
Title: \_\_\_\_\_

By:   
Name: Deborah Sexton  
Title: \_\_\_\_\_

[NOTARY PAGES FOLLOW]


**NOTARIZATION OF ASSIGNOR SIGNATURE:**

STATE OF ILLINOIS )

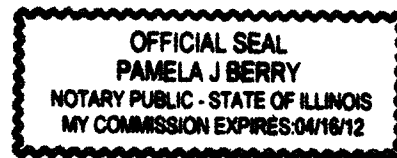
COUNTY OF COOK )

On this 5th of October, 2011, before me, a Notary Public in and for said State, personally appeared Michael Doyle, the President of Biz Dev Group, Inc. (d/b/a Virtual Edge Institute), a Nevada corporation, proved to me through satisfactory evidence of identification to be the person who signed the preceding or attached document in my presence and who swore or affirmed to me that the contents of the document are truthful and accurate to the best of his knowledge and belief, pursuant to authority lawfully conferred upon him by such corporation.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my official seal the day and year set forth above.

  
\_\_\_\_\_  
Notary Public

My Commission expires: 4/16/2012



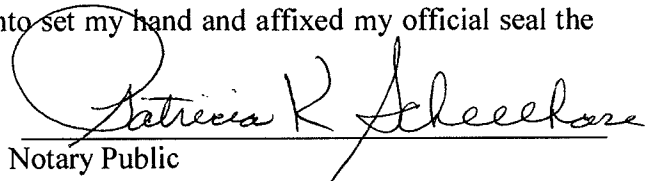
**NOTARIZATION OF ASSIGNEE SIGNATURE:**

STATE OF Illinois )

COUNTY OF Cook )

On this \_\_\_\_ of \_\_\_\_\_, 2011, before me, a Notary Public in and for said State, personally appeared Deborah Sexton, the Member of Virtual Edge Institute LLC, an Illinois limited liability company, proved to me through satisfactory evidence of identification to be the person who signed the preceding or attached document in my presence and who swore or affirmed to me that the contents of the document are truthful and accurate to the best of his knowledge and belief, pursuant to authority lawfully conferred upon him by such company.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my official seal the day and year set forth above.

  
Notary Public

My Commission expires: 9/25/14



**Schedule A**  
**Trademarks to be Assigned**

<b>No.</b>	<b>Trademark</b>	<b>Jurisdiction</b>	<b>Application Number</b>	<b>Filing Date</b>
1	DIGITAL EVENT STRATEGIST	United States	85/276,464	3/25/2011
2	VIRTUAL EDGE INSTITUTE	United States	85/248,208	2/22/2011
3	VIRTUAL EDGE SUMMIT	United States	85/245,391	2/17/2011
4	VIRTUAL EDGE	United States	85/208,452	12/31/2010

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